

Bachelor of Business Administration (Honours) in Human Resources Management - Applied Psychology (BBA-HRMAP)

工商管理學(榮譽)學士 - 人力資源管理與應用心理學

Profession: Caring for People

專業: 仁心為本

Interdisciplinary Talents in Human Resource Management (HRM)

具跨學科知識的人力資源管理專才



KEY FEATURES

課程特色

Interdisciplinary Integration in HRM and Applied Psychology
人力資源管理和應用心理學的跨學科綜合

Comprehensive Learning in Key Areas of HRM
全面研習人力資源管理的主要範疇

High Competence in Cutting-edge HRM Technology
全面掌握人力資源管理的領先科技

Practical Experience in HRM-related Internships and
International exchange Opportunities
人力資源管理相關的實習及海外交流機會，爭取實際經驗



香港樹仁大學

HONG KONG SHUE YAN UNIVERSITY

Department of Business Administration
工商管理學系

Programme Structure 課程結構

This program is unique in bridging knowledge of human resource management (HRM) and applied psychology to solve the complex human resource issues in today's changing and uncertain workplace. Students are required to complete 125 credit units.

本課程採取獨特方針，在現時瞬息萬變、充滿不確定性的職場上，結合人力資源管理和應用心理學概念來解決人力資源管理的複雜問題。學員須完成125學分。



Scholarship 獎學金

Our university offers scholarships and financial assistance to its students with financial needs or excellent academic / non-academic performance.

仁大提供一系列獎助學金予本校有經濟需要或在學業及/或非學業方面有傑出表現的學生。



Personal Development and Career Management 個人發展和事業管理

The Department of Business Administration organizes annual seminars on the latest topics and career-oriented workshops every year to help students prepare for the working world. Through CEO talks, mentoring, internships and training workshops, students are allowed to broaden their global scope and social network, which are essential for the growth of a professional HRM talent.

工商管理學系每年都致力舉辦與時並進的研討會和職業導向工作坊，為學生投身職場裝備能力。此外，各種CEO講座、師友計劃、實習計劃和培訓工作坊，都是讓本系學生擴闊世界視野和建立人際網絡，以發展人力資源管理人才不可或缺的素質。



Challenges and Achievements 挑戰與成就

Our department will explore various opportunities for students to take challenges and gain achievements. Students will be encouraged to participate in different HRM professional activities and well-recognized competitions locally and internationally, such as HRM forums and China HRU Competition.

學系致力為學生提供機會接受挑戰與獲取成就，鼓勵學生參加本地及國際的人力資源管理專業活動和知名比賽，例如人力資源管理論壇和中國大學生人力資源職業技能大賽。

Exchange Opportunity 海外交流機會

The Study Abroad Scheme offers students opportunities to complete part of their undergraduate education in a partner university outside Hong Kong. At present, our University is partnered with 48 universities, covering 20 countries/regions (including Australia, Japan, Sweden, the United Kingdom, and the United States).

海外研習計劃讓學生有機會前往海外合作大學修讀部份課程。現時，仁大已與20個國家48所大學結為合作夥伴（包括澳洲、日本、瑞典、英國和美國等）。



Professional Recognition 專業認可

Endorsement of this program by the Hong Kong Institute of Human Resource Management will be sought. This accreditation will offer graduates the opportunity to further pursue a professional HRM recognition that is internationally recognized.

本課程將會向香港人力資源管理學會申請資格認可。畢業生將可憑有關資格獲取另一國際認可的專業人力資源管理資格。

Career Prospects 事業前景

According to Randstad's Hong Kong Annual Market Outlook Report 2019, the HR industry is undergoing a transformation toward increased people analytics and digital HR solutions. This program will equip students with knowledge of applied psychology and new technology that will enable them to build a career in the field of HRM.

根據任仕達（Randstad）的2019年香港市場展望年報，人力資源業界正經歷轉變，越來越重視人力數據分析和人力資源數碼解決方案。本課程為同學培養應用心理學與新科技的知識，讓畢業生有能力於人力資源管理領域建立事業。

With theoretical and practical training in HRM and applied psychology, graduates will gain unique advantages to develop their careers in emerging HR roles as specialists, managers or directors for employee relations, learning and development, talent acquisition, compensation and benefits, and recruitment.

憑藉人力資源管理和應用心理學的理論與實踐培訓，畢業生將具備獨特優勢，在新興熱門職位建立事業，包括在員工關係、學習與發展、徵才、薪酬與福利，招聘以及人力資源等範疇擔任人力資源專家、經理或主管職位。



Source: Randstad Market Outlook 2019: Employment Trends in Hong Kong
(Salary examples are median monthly salary in HKD)

Enquiries and Application
查詢及申請

For further enquiries, please contact us:
如有任何查詢，請聯絡香港樹仁大學工商管理學系：

Tel. 電話 : 2806-5193 / 2806-7342

Email 課程電郵 : ba@hksyu.edu

Website 網頁 : www.hksyu.edu/ba