

Curriculum Vitae

Name

CUI, Xiling Celine

Post

Associate Professor

Academic and Professional Qualifications

Ph.D., Decision Sciences and Managerial Economics, the Chinese University of Hong Kong 2010

Master in Economics, University of International Business & Economics, China 2003

Bachelor in Management, Shandong University, China 2000

Working Experience

Associate Professor, Department of Business Administration Hong Kong Shue Yan University 9/2018-Present

Assistant Professor, Department of Business Administration Hong Kong Shue Yan University 9/2012 – 8/2018

Lecturer, Department of Business Administration Hong Kong Shue Yan University 9/2010 – 8/2012

Research Assistant and Teaching Assistant, CUHK, Hong Kong 8/2004 – 6/2010

Intern & Consultant, Beijing Copia Consulting firm 8/2002 – 7/2004

Part-time instructor, Beijing Vocational Institute of Light Industry, Beijing, China 2/2002 – 12/2002

Project Team Leader of “the Information System for Chinese Finance Examiners”, The People’s Bank of China 12/2001-7/2002

Teaching Assistant, the University of International Business & Economics, Beijing, China 9/2000 – 7/2003

Areas of Interest

Online Auctions & Electronic Commerce, Enterprise Resources Planning (ERP), Supply Chain Management (SCM), IT-enabled Organization Behavior

Courses Taught

BUS 110 I.T. Applications for Business
BUS 120 Principles and Practice of Management
BUS 200 Business Organisation and Management
BUS 250 Organizational Behavior
BUS 307 Management Information Systems
BUS 320 Business Research
GEB 107 Predicting Human Behavior with Big Data

Publication

Cui, X., Lai, V., Lowry, P.B. & Lei, Y.*, The effects of bidder factors on online bidding strategies: A motivation-opportunity-ability (MOA) model, *Published online Decision Support Systems* (SCI, IF: 4.721, ABS 3).

Li, L.*, Lok, G.I.*, Mei, S.*, Cui, X.*, An, F.*, Li, L., Cheung, T., Ungvari, G. S., and Xiang, Y., Prevalence of depression and its relationships with quality of life among university students in Macau, Hong Kong and mainland China, *accepted by Scientific Reports* (SCI, *for joint first authors).

Li, L.*, Lok, G.K.I.*, Mei, S.L.*, Cui, X.*, Li, L., Ng, C.H., Ungvari, G.S., Zhang, J., An, F. R., Xiang, Y.T., The severity of mobile phone addiction and its relationship with quality of life in Chinese university students, *accepted by PeerJ — the Journal of Life and Environmental Sciences* (SCI, * for joint first authors).

Cui, X., Huo, B., Lei, Y.* and Zhou, Q. (2019). The influence of team social media usage on individual knowledge sharing and job performance from a cross-level perspective, *International Journal of Operations & Production Management*, 40(5), 553-573. (SSCI, IF: 4.111, ABS4).

Zeng, L., Yang, Y., Wang, C., Li, X., Xiang, Y., Hall, B.J., Ungvari, G.S., Li, C., Chen, C., Chen, L., Cui, X., An, F., Xiang, Y.* (2019). Prevalence of poor sleep quality in nursing staff: A meta-analysis of observational studies, *Behavioral Sleep Medicine*, DOI:10.1080/15402002.2019.1677233 (SCI, IF: 3.171).

Zeng, L.*, Yang, Y.*, Feng, Y.*, Cui, X.*, Wang, R., Hall, B.J., Ungvari, G.S., Chen L., and Xiang Y., (2019). The prevalence of depression in menopausal women in China: a meta-analysis of observational studies, *Journal of Affective Disorders*, 256(1), 337-343. (* for joint first authors) (SCI, IF: 4.084).

Xiang, Y.*, Li, L.*, Lok, K.I.*, Mei, S.*, Cui, X. *, Li, L., Ng C.H., Ungvari, G.S., An, F., Ning, Y.P. (2019). Sleep duration and self-rated health in Chinese university students, *Sleep and Breathing*, 23(4), 1351-1356. (* for joint first authors) (SCI, IF:2.326).

Li, S.; Cui, X.; Huo, B*.; Zhao, X., Information sharing, coordination and supply chain performance: The moderating effect of demand uncertainty, *Industrial Management & Data Systems*. 119(5), 1046-1071. (SCI, IF: 2.948, ABS 2).

Li, L., Wang, Y., Wang, S., Zhang, L., Li, L., Xu, D., Ng, C.H., Ungvari, G.S., Cui, X., Liu, Z., Li, S.D., Jia, F., Xiang, Y.* (2018). Prevalence of sleep disturbances in Chinese university

students: a comprehensive meta-analysis, *Journal of Sleep Research*, 27(3). (SCI, IF: 3.259).

Cui, X.* (2017), In-and extra-role knowledge sharing among information technology professionals: The five-factor model perspective, *International Journal of Information Management*, 37(5), 380-389. (SSCI, IF: 3.872, ABS 2).

Cui, X., Zhang, N.* & Lowry, P.B. (2017). The agent bidding habit and use model (ABHUM) and its validation in the Taobao online auction context, *Information & Management*, 54(3), 281-291. (SCI, IF: 3.317, ABS 3)

Wang, Q., Xu, Z., Cui, X., Wang, L.* & Ouyang, C. (2017). Does a big Duchenne smile really matter on e-commerce websites? An eye-tracking study in China, *Electronic Commerce Research*, 17(4), 609-626. (SSCI, IF: 1.320, Level A in ERA 2010)

Cui, X. (2017). In-and extra-role knowledge sharing among information technology professionals: The five-factor model perspective, *International Journal of Information Management*, 37(5), 380-389.

Cui, X., Zhang, N. & Lowry, P.B. (2017). The agent bidding habit and use model (ABHUM) and its validation in the Taobao online auction context, *Information & Management*, 54 (3), 281-291.

Zhang, A. & Cui, X. (2017). In search for the effects of business and political ties on innovation ambidexterity, *International Journal of Innovation Management*, 21(1).

Cui, X., Law, L.K., Lowry, P.B. & Wang, Q. (2016). A contingency model of bidding strategies in online auctions in China, *Pacific Asia Journal of the Association for Information Systems*, 8(2), 47-72.

Cui, X. (2016). Determining when to adopt advanced information technologies: A multi-stage real option analysis, *International Journal of Computer and Information Technology*, 5(4), 350-357.

Cui, X., Lai, V. & Lowry, P.B. (2016). How do bidders' organism reactions mediate auction stimuli and bidder loyalty in online auctions? The case of Taobao in China, *Information & Management*, 53(5), 609-624.

Wang, Q., Cui, X., Huang, L., & Dai, Y. (2016). Seller reputation or product presentation? An empirical investigation from cue utilization perspective, *International Journal of Information Management*, 36(3), 271-283.

Cui, X., Zhou, Q. & Liu, L. (2015). Using online field surveys in e-business research: reflections on a referent study, *International Journal of Electronic Business*, 12(4), 345-363.

Li, C.H., Cui, X., & Shen, N. (2015). How Do Different People Evaluate Mobile Applications? A study on Demographic Characteristics and Utilitarian Mobile Applications, *Global Journal of Emerging Trends in e-Business, Marketing and Consumer Psychology*, 1(1), 222-239.

Cui, X. & Lai, V., (2013). Bidding strategies in online single-unit auctions: Their impact and satisfaction, *Information & Management*, 50(6), 314-321. (SCI, SSCI, A* journal in ERA2010)

Du, T., Cheung, W., Lai, V., & Cui, X., (2012). Willingness to share information in a supply chain: A partnership-data-process perspective, *Information & Management*, 49, 89-98. (SCI,

SSCI, A* journal in ERA2010)

Lai, V., Chau, P., & Cui, X., (2010).Examining Internet Banking Acceptance: A Comparison of Alternative Technology Adoption Models, *International Journal of Electronic Business*, 8 (1), 51-79. (EI)

Cui, X., Lai, V., & Liu, C.,(2008). Research on Consumer Behaviour in Online Auctions: Insights from a Critical Literature Review, *Electronic Markets*, 18(4), 345-361. (SSCI, A journal in ERA2010)

Cui, X., (2002).The ERP Implement Strategy of Chinese Enterprises, *Computer Engineering and Application, Special Issue*. (in Chinese)

Cui, X., (2001).The Construction of Electronic Business in Large Enterprises, *International Business Daily*. (in Chinese)

Conferences Attended and Papers Delivered

Lei, Y., Cui, X. & Cheung, W. “Understanding the turnover intention of crowd workers of microtask crowdsourcing platform”, in the proceedings of 19th International conference on Electronic Business (ICEB), Newcastle, UK, December, 2019

Liu, L. & Cui, X.. “The Mediating Role of Social Media in Enhancing Organizational Performance: A Team Creativity Perspective”, Presented in Pacific Asia Conference on Information Systems (PACIS) , Xi’an, July, 2019

Cui, X. Lei, Y. & Zhang, J. “The role of social media usage on team interaction, trust, team cohesiveness and team creativity in higher education”, Presented in and in the proceedings of the 24th Cross Strait Conference of Information Management Development and Strategy (CSIM 2018), Hong Kong, August, 2018

Li, C. H., Lai, V. S., Cheung, W. & Cui, X. “Why Does Investment Experience Matter in Herding Rationality in P2P Lending?” Presented in and in the proceedings of the Americas Conference on Information Systems (AMCIS) 2018, New Orleans, LA, August, 2018

Cui, X., Yang, X., Liu, L., Cun, X & Hu, D. “The role of social media usage in enhancing team members’ trust and team creativity”, Presented in and in the proceedings of the Pacific Asia Conference on Information Systems (PACIS) 2018, Yokohama, June, 2018

Cui, X. & Liu, L. “The effect of the ubiquity of social media on its usage”, Presented in the NETs2017 International Conference on Internet Studies, Bali, Indonesia, July, 2017

Cui, X. “The Influence of personality on extra-role knowledge sharing: The big five model perspective”, Presented in the 2016 International Conference on Marketing, Logistics, and Management (ICMLM), Kurume, Fukuoka, Japan, August, 2016

Cui, X., Zhou, Q., & Lowry, P.B., “The influence of information and communication technology and knowledge sharing on balanced open innovation”, Presented in and in the proceedings of the Pacific Asia Conference on Information Systems (PACIS) 2015, Singapore, July, 2015

Zhou, Q., Cui, X., & Lee, T. S., “The business value of enterprise resources planning system (ERP): A focused review”, submitted to be presented in the Asia-Pacific Decision Sciences Conference (APDSI) 2014, Yokohama, Japan, July, 2014

Lai, V., & Cui, X., “Extending the expectation-confirmation model to evaluate the post-adoption behavior of IT continuers and discontinuers”, accepted and to be presented in the Pacific Asia Conference on Information Systems (PACIS) 2014, Chengdu, China, June, 2014

Cui, X., Zhou, Q., & Lowry, P.B., “How does ERP facilitate innovation? A moderated mediation model”, Accepted and to be presented in the 2nd AIS Journals Joint Author Workshop in Pacific Asia Conference on Information Systems (PACIS) 2014, Chengdu, China, June, 2014

Du, T., Wong, J. & Cui, X., “Are you the one as you thought? – Aspects to the shared values between executives and employees in China”, presented in 2014 Cambridge Business & Economics Conference (CBEC), Cambridge, UK, July, 2014

Cui, X., Zhou, Q., & Li, C. H., “How do sellers design their auctions: An empirical study on online auction price evaluation”, presented in and in the Proceedings of the 1st International Conference of Supply Chain Sustainability (ICSCS), Hong Kong, January, 2014

Cui, X., Du, C. T., & Peng, Z. K., “In-role and extra-role knowledge sharing: A self-determination perspective”, presented in and in the Proceedings of 1st AIS Journals Joint Author Workshop in Pacific Asia Conference on Information Systems (PACIS) 2013, Jeju Island, Korea, June, 2013

Cui, X., & Lai, V., “E-loyalty to online auction websites: A stimulus-organism-response model”, presented in and in the Proceedings of Pacific Asia Conference on Information Systems (PACIS)2013, Jeju Island, Korea, June, 2013

Cui, X., & Du, T. “Why people are willing to share more knowledge than required?” presented in and in Proceedings of the 12th International conference on Electronic Business (ICEB), Xi'an, China, October, 2012

Cui, X., Lai, V., “An Empirical Investigation of Bidding Strategies and Their Effects on Single-unit Online Auctions”, presented in and in Proceedings of the 9th International Conference for Electronic Business (ICEB), Wynn Macau, November, 2009

Cui, X., Lai, V., “Bidding Strategically or Irrationally? A Study of Consumer Bidding Behavior in Online Auction”, presented in the Doctor Consortium of the Pacific Asia Conference on Information Systems (PACIS) 2007, Auckland, New Zealand, July, 2007

Cui, X., Lai, V., “New Technology Adoption timing: the Application of Option Pricing Model”, presented in and in Proceedings of the 9th Decision Sciences Institute International Conference (IDSI), Bangkok, Thailand, July, 2007

Cui, X., “An Analysis of Real Options Theory in IT Investments”, presented in and in Proceedings of the 1st China Summer Workshop on Information Management (CSWIM'07), Shanghai, China, 2007

Cui, X., Liu, C., “Cost Evaluation for RFID Projects”, presented in and in Proceedings of Annual Conference of China Association of Information Systems (CNAIS) 2007, Kunming, China, 2007

Cui, X., “The Moderating Effect of Service Failure on the Consumers' Attitude to Service Failure Recovery in Online Hedonic Services”, presented in and in Proceedings of the 11th

Asian-Pacific Decision Sciences Conference (APDSI) 2006, Hong Kong, June, 2006

Research Grant

1. 01/2017-04/2019, Faculty Development Scheme of RGC (Project No.: UGC/FDS15/B01/16), “Is social media a distraction or an enhancement for organizations? A social media and team creativity model (SMTCM)”. Principle Investigator: Cui, Xiling. ; Co-investigators: Liu, Libo; Institution: Hong Kong Shue Yan University; Funding Amount: HK\$ 755,650.
2. 01/2015-12/2016, Faculty Development Scheme of RGC (Project No.: UGC/FDS15/B02/14), “In-role and extra-role knowledge sharing among information technology professionals: A self-determination perspective”. Principle Investigator: Cui, X.; Co-investigators: Du, T. C. & Peng, K. Z.; Institution: Hong Kong Shue Yan University; Funding Amount: HK\$472,075.
3. 06/2013 -06/2015, Hong Kong Shue Yan University Research Grant (RSDC, Project No.: 12035C), “In-role and extra-role knowledge sharing”; Principle Investigator: Cui, X., Co-investigators: Peng, K. Z.; Institution: Hong Kong Shue Yan University; Funding Amount: HK\$24,000.
4. 1/2016-12/2017, General Research Fund of RGC (Project No.:14500715), “Information Asymmetry and bidding performance: the case of online peer-to-peer lending”; Principle Investigator: Lai, V.; Co-investigator: Cui, X.; Institution: the Chinese University of Hong Kong; Funding Amount: HK\$648,916.
5. 11/2015-10/2018, Quality Enhancement Support Scheme Fund (Project No.: T01/QESS/2015), “A Visual Platform for the Design, Implementation, and Analysis of Collaborative Business Simulation Games”; member of the internal project team; Institutions: Hang Seng Management College, Chu Hai College of Higher education and Hong Kong Shue Yan University; Funding Amount: HK\$6,600,140.

Membership of Professional/Academic Associations

Reviewer for Journal of the Association for Information Systems, Information & Management (Awarded as Outstanding Reviewer), Information Systems Journal, Electronic Commerce Research and Applications, International Journal of Information Management, Telematics and Informatics, Internet Research, Behaviour & Information Technology, etc.

Reviewer or session chair for Many conferences, such as The 17th Wuhan International Conference on E-Business (WHICEB2018),European Conference on Information Systems (ECIS) 2018,International Conference on Information Systems (ICIS) 2020, 2017& 2016,Pacific Asia Conference on Information Systems (PACIS) 2018, 2016, 2013, 2010, & 2008,America Conference on Information Systems (AMCIS) 2013 & 2009,Reviewer of the International Conference on Electronic Business 2009

Working as one Program Committee Member for 25th Cross Strait Conference of Information Management Development and Strategy.

Working as one Program Committee Member for 24th Cross Strait Conference of Information Management Development and Strategy.

Working as one Associate Editor for the Pacific Asia Conference on Information Systems (PACIS) 2018.

Working as one Program Committee Member for the Pacific Asia Conference on Information Systems (PACIS) 2018.

Member of Association of Information Systems (AIS)