

Curriculum Vitae

Name

SHEN Na, Nell

Contact information

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Working experiences

- 2020-Present: Associate Professor. Department of Business Administration, Hong Kong Shue Yan University, Hong Kong
- 2014- 2019: Assistant Professor. Department of Business Administration, Hong Kong Shue Yan University, Hong Kong
- 2018- 2018: Visiting Scholar. Australian Centre for Asian Business, University of South Australia, Australia.
- 2014-2016: Honorary Research Associate. Centre for Entrepreneurship, the Chinese University of Hong Kong, Hong Kong.
- 2010-2013. Lecturer. Department of Business Administration, Hong Kong Shue Yan University, Hong Kong.
- 2003-2005: Consultant. Tax and Business Advisory Department, Deloitte, China.

Academic Qualifications

- PhD in Finance, The Chinese University of Hong Kong, Hong Kong
- Master, Engineering Economics and management, Tianjin University, China
- Bachelor, Engineering Economics, Tianjin University, China

Honors and awards

- Endeavour Research Fellowship, Department of Education and Training, Australia Government, 2018.
- Research Active and Teaching Excellent Award. Hong Kong Shue Yan University. 2017, 2019, 2021.

Journal Publications:

1. SONG, D., SHEN, N., SU., J. (2023) A catering perspective of performance commitment-evidence from acquisitions in China. *Pacific-Basin Finance Journal (SSCI)*. 78, 101987.
2. HUANG, S., YANG, J., SHEN, N., XU, Q., ZHAO, Q. (2023) Artificial intelligence in lung cancer diagnosis and prognosis: Current application and future

- perspective. *Seminars in Cancer Biology (SCI)*, 89, 30–37.
3. SHEN, N., AU, K., LI, W. (2020). Strategic Alignment of Intangible Assets: The Role of Corporate Social Responsibility. *Asia Pacific Journal of Management (SSCI)*, 37, 1119–1139.
 4. YUE, X., CHEUNG, C., ZHENG, X., WANG, W., YAN, H., SHEN, N. (2020). Positive impact of Learning Chinese Culture and History on National Identification and Self-esteem. *Hong Kong Journal of Social Science*, 55, 79-93.
 - 5 SONG, D., SU, J., YANG, C., SHEN, N (2019). Performance commitment in acquisitions, regulatory change and market crash risk–evidence from China, *Pacific-Basin Finance Journal (SSCI)*, 57(C).
 6. SHEN, N. (2018). Family Business, Transgenerational Succession and Diversification Strategy: Implication from a Dynamic Socioemotional Wealth Model. *Cross Cultural & Strategic Management*, 25 (4), 628 – 641.
 7. SHEN, N., AU, K. & YI, L. (2018). Diversification strategy, ownership structure and financial crisis: Performance of Chinese private firms. *Asia-Pacific Journal of Financial Studies (SSCI)*, 47, 54-80.
 8. SHEN, N., & SU, J. (2017). Religion and Succession Intention - Evidence from Chinese Family Firms. *Journal of Corporate Finance (SSCI)*, 45, 150-161.
 9. SHEN, N., AU, K. & BIRTCH, T. (2016). The performance of Chinese private firms in coping with a global financial crisis: Who is best positioned? *Frontiers of Business Research in China (ESCI)*, 10(4): 548–575.
 10. SHEN, N., & SU, J. (2015). A Comparison of Different Contract Forms for Consumers with Switching Costs and Changed Preferences. *Economic Modelling (SSCI)*, 50:19-26.
 11. LI CH., CUI, X., & SHEN, N. (2015). How Do Different People Evaluate Mobile Applications? A study on Demographic Characteristics and Utilitarian Mobile Applications. *Global Journal of Emerging Trends in e-Business, Marketing and Consumer Psychology, Vol 1 (1): 222-239.*
 12. ZHANG, M., SU, J., SUN, Y., ZHANG, W., & SHEN, N. (2015). Political Connections and Corporate Diversification: An Exploration of Chinese Firms. *Emerging Market Finance and Trade (SSCI)*, 51(1), 234-246.
 13. SHEN, N. (2014). Consumer Rationality/irrationality and Financial Literacy in the Credit Card Market: Implications from An Integrative Review. *Journal of Financial Services Marketing*, 19 (1), 29-42.

Book Chapters:

1. SHEN, N., XU, L. (2023). Internet finance, private firm financing, and investment: Evidence from China. In *Sustainable Wealth Management - Directing Capital towards Sustainability* (edited by Dr. Karen Wendt, Dr. Bernd Villhauer). Springer Nature

Switzerland AG.

2. **SHEN, N.** (2016). Consumer Rationality/irrationality and Financial Literacy in the Credit Card Market: Implications from An Integrative Review. In *Financial Literacy and the Limits of Financial Decision Making* (edited by Tina Harrison). pp155-176. Published by Palgrave Macmillan, Springer
3. **REN, B., AU, K., & SHEN, N.** (2014). Bamboo network in China: An emerging phenomenon unlike the overseas Chinese. In *Handbook of East Asian Entrepreneurship* (edited by Tony Fu-Lai Yu and Ho-Don Yan). London: Routledge.

Working papers:

1. **SHEN, N., SU, L., XU, L., ZHANG, H.** Necessity vs. Opportunity Driven Entrepreneurs: Who will Win in Crowdfunding? Under review by *Asia Pacific Journal of Accounting and Economics*
2. **XIE, W., YI, L., SHEN, N.** Rational Herding in Crowdfunding: Evidence from a crowdfunding platform and experiment. Under review by *Management Decision (SSCI)*.
3. **SU, J., SHEN, N., AU, K.** Corporate Social Responsibility of Family Firms and the Cost of Corporate Bond Issuance.
4. **SHEN, N., SHI, H.** Sustaining Corporate Ethical Behavior in Firm Growth: A Values-based Leadership Perspective.

Research grants approved:

1. Examining the holistic development of virtual banks in Hong Kong: A multi-case study using event analytics. Leader for financial analytics cluster. Together with other clusters, the application is approved and Dr. Francis Cheung Business Analytics Centre will be established in June 2022.
2. Family succession and knowledge transfer. Sponsored by Research and Staff Development Committee, Hong Kong Shue Yan University. 2015-2017. Act as PI.
3. Governance Effect and Economic Outcome of Religiosity- Evidence from Private Entrepreneurs. Sponsored by National Natural Science Foundation of China. Project approval No.71540029. 2015/01-2015/12. Act as Co-I.
4. Empower Young Entrepreneurs Program (EYE). Sponsored by Google and co-organized by the Chinese University of Hong Kong, Centre for Entrepreneurship. 2014-2015. Act as research team member.

Research grants applications:

1. A Catering Theory of ESG: An Investigation using Natural Language Processing. Act as PI. Under review by Research Grants Council (RGC), Hong Kong.

Courses Taught:

- *Cultural Insights for Business Success* for General Education; Teaching evaluation 4.8 out of 6 (average is 4.7) for Fall 2021
- *Business Research* for Year 3 students; Teaching evaluation 5.0 out of 6 (average is 4.5) for Spring 2021
- *Cross Cultural Management* for Year 4 students; Teaching evaluation 5.2 out of 6 (average is 4.6) for Fall 2021
- *Issues in Business Practice* for Year 4 students; Teaching evaluation 5.4 out of 6 (average is 4.6) for Spring 2021

Departmental services:

- Member in Research Committee
- In charge of graduate student survey every year
- In charge of “alumni sharing” in department newsletter
- Lead two groups of student to attend “Hong Kong Creative PR Competition 2022”
- Organize student exchange tours under the “University Exchange Tours to Mainland (also known as Ten Thousand People's Scheme”) in 2017, 2018, and 2019.

University services:

- Member in Student Discipline Committee
- Member of selection panel for shortlisting students to go for exchange/ study abroad organized by International Unit in SYU

Professional services:

- Reviewer of *Economic Modelling*
- Reviewer of *Cross Cultural & Strategic Management*,
- Reviewer of *Journal of Financial Services Marketing*
- Reviewer of *Emerging Market Finance and Trade*
- Member of *IACMR* (International Association for Chinese Management Research)
- Director of *HKAORS* (Hong Kong Association of Overseas-Returned Scholars)
- External Examiner, Master of Commerce, Department of Management, University of Otago, New Zealand
- External Examiner, Doctor of Business Administration, College of Business, Victoria University, Australia